

# MARKETING NEW YORK CORN, CUCUMBERS, AND LETTUCE 1989 CROP

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FEDERAL-STATE MARKET NEWS SERVICE

U.S. Department of Agriculture  
Agricultural Marketing Service  
Fruit and Vegetable Division

New York State Department  
of Agriculture and Markets  
Division of Market Development

## FOREWARD

This publication is a summary of the marketing activities of New York grown Celery, Corn, Cucumber, and Lettuce for the 1989 season. It contains shipping point and wholesale terminal market prices, shipment and arrival information, as well as acreage and production information. This summary is made available by the New York State Department of Agriculture and Markets, Division of Market Development, cooperating with the U.S. Department of Agriculture, Agricultural Marketing Service.

Information contained in this report was derived from the daily reports issued by the Federal-State Market News offices in Walden and Rochester, New York. Other sources of information include New York growers and shippers, the Transportation Section of the F & V Market News Service and the Statistical Reporting Service.

Arrival information contained in this report is for 22 Major Cities. They include: Atlanta, Baltimore-Washington, Boston, Buffalo, Cincinnati, Columbia, Dallas, Denver, Detroit, Los Angeles, New Orleans, New York-Newark, Philadelphia, Pittsburgh, St. Louis, San Francisco-Oakland, and Seattle-Tacoma.

All shipments and arrivals are reported in this summary as trucklot equivalents, where one trucklot is equal to 40,000 pounds.

All figures are rounded off: .5 and above is carried to the next higher number; and .4 and less is dropped.

We wish to express our appreciation to all the members of the industry who provided supply, price and other information during the past season making daily reports and this summary possible.

Additional summaries may be picked up at these offices:

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Released May 1990

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S W E E T C O R N  
1989 CROP

**ACREAGE:** The acres of sweet corn planted for the 1989 fresh market was 26,100 compared to 27,800 acres in the 1988 crop, according to the New York Agricultural Statistics Service. 24,800 acres were harvested both in 1989 and 1988. Total U.S. acreage of 1989s fresh market sweet corn was 192,000, 175,700 of which was harvested. Planted acreage in 1988 was 197,200 and harvested 173,600.

**PRODUCTION:** According to the New York Agricultural Statistics Service, in 1989, 1,984,000 cwt of fresh market sweet corn was produced in the state of New York which was an increase of 248,000 cwt of 1988s production of 1,736,000 cwt. In 1989, the yield per acre was 80 cwt, up 10 cwt from 1988s 70 cwt. U.S. production and yields were 15,795,000 cwt and 90 cwt per acre, respectively.

**PLANTING, GROWING, AND HARVESTING:** Due to abnormal rain fall, sweet corn crop plantings were behind schedule by the first week of June. In Tompkins County 60 percent of the crop was in. Throughout the next week, sweet corn planting slowly continued as weather permitted, but was running well behind normal. By the middle of June, sweet corn planting was about 70 percent complete. Early plantings under plastic were in the 5th leaf stage. At that point, the crop looked fair. Early indications showed that not all acreage would be planted this year. By the end of June, planting in Ontario, Wayne, and Yates counties was way behind schedule and growers weren't going to be able to plant all their fields. It was reasonable to assume at this time that gaps in planting schedules will effect market availability during the summer. In addition, severe flooding in Livingston County had corn fields under water. By the first week of July, the sweet corn planted under plastic was silking. In Montgomery and Wyoming Counties, sweet corn was still being planted the second week of July. In contrast, harvesting of the early crop planted under plastic was just getting underway while the earliest planted corn in Schoharie County hadn't matured. Crops planted on drained soil was growing well with some fields in tassel. The early harvest was generally underway by mid July. At the end of July, the corn in Wayne county was growing well, in Monroe county the fields were showing leaf curling from drought stress and in Montgomery County, harvesting continued with average yields reported. In Albany and nearby counties, the fields not grown under plastic were harvested. Harvesting was underway in Ontario, Wayne, and Yates counties the first week in August. In Montgomery County, the harvest continues with average yields and excellent flavor reported. Franklin County was also harvesting where the quality ranged from good to very good. During the second week of August harvest continued with later fields having better yields but still excellent flavor. By the second week of September, Stewart's wilt caused substantial losses to the Columbia county crop. The state's late season crop looked very good but demand had dropped drastically. Harvesting of summer crops was winding down by the week ending September 23 as growers concentrated on fall crop.

Columbia county late season sweet corn looked better but many fields had extensive stalk damage from hurricane Hugo's heavy rains and high winds. By the end of September, the harvest of sweet corn was generally complete, however, some of the crop was still being harvested until mid October.

**MARKETING:** First report of Hudson Valley Yellow sweet corn was released July 24, 1989 at mostly 12.70. The first report of White was issued on August 2 at mostly 8.70. The last report of White sweet corn was released on September 26 at mostly 5.00. On October 2 the last report of Yellow sweet corn was issued with the last prices reported on September 29 at 5.00-5.50. Overall quality was very good.

**PACKAGING AND SHIPMENTS:** Hudson Valley corn is packed mostly in wirebound crates, though paper and mesh sacks are also used, primarily for delivery to roadside stands. All shipments are made by truck and converted to trucklot equivalents on the basis of 950 containers per trucklot. 1222 trucklots (40,000 lb units) were shipped during the 1989 season which is an increase from 1988's 1134 trucklots.

**WHOLESALE MARKETS:** The primary markets for New York corn are in the Northeast, New York City being the principal receiving area. Other important markets were: Baltimore, Buffalo, Boston, Atlanta, Columbia, and Philadelphia.

NEW YORK SWEET CORN FOR FRESH MARKET FROM 1979-1989

YEAR	ACREAGE		YIELD PER ACRE	PRODUCTION 1,000 Cwt.	PRICE PER CWT	VALUE \$1,000
	PLANTED	HARVESTED				
	Acres	Acres	Cwt.		\$	
1979	22,700	21,700	65	1,411	8.43	11,895
1980	24,600	23,500	75	1,763	9.51	16,766
1981	25,400	24,500	71	1,740	10.80	18,792
1982	25,000	24,000	78	1,872	10.30	19,282
1983	26,700	25,300	76	1,923	10.30	19,807
1984	28,200	26,800	76	2,037	11.80	24,037
1985	30,000	28,400	67	1,903	10.30	19,601
1986	26,500	24,700	71	1,754	13.30	23,323
1987	29,200	27,200	77	2,094	10.40	21,778
1988	27,800	24,800	70	1,736	14.30	24,825
1989	26,100	24,800	80	1,984	15.10	29,958

U.S. WEEKLY CORN SHIPMENTS IN STATES WHERE REPORTED BY  
MARKET NEWS SERVICE FOR 1989 IN TRUCKLOT EQUIVALENTS  
(MOVEMENT SHOWN FOR NEW YORK SHIPPING PERIOD)

WEEK ENDING		NY	AZ	CA	CO	FL	NC	NJ	WA	WI	TOTAL
JULY	1	0	0	394	0	393	10	1	0	0	798
	8	0	0	210	0	105	37	13	18	0	383
	15	0	0	126	0	18	47	23	95	0	309
	22	0	0	95	0	3	4	11	101	0	214
	29	72	0	54	62	1	0	0	94	54	337
AUG.	5	119	0	31	72	0	0	0	85	85	392
	12	131	0	42	71	0	0	0	64	75	383
	19	139	0	35	61	1	0	0	50	63	349
	26	139	0	19	51	0	0	0	51	79	339
SEPT.	2	143	0	42	51	1	0	0	42	39	318
	9	131	0	19	36	0	0	0	12	37	235
	16	113	0	15	3	2	0	0	9	9	151
	23	111	0	20	0	18	0	0	6	0	155
	30	87	0	18	0	29	0	0	8	0	142
OCT.	7	29	0	27	0	91	0	0	3	0	150
	14	4	0	65	0	87	0	0	0	0	156
TOTAL		1079	0	1212	407	749	98	48	638	441	4811

SOURCE: Weekly Summary Shipments & Unloads - Transportation Section - Market  
News Branch AMS-USDA

HUDSON VALLEY NEW YORK F.O.B. CORN PRICES 1989 SEASON  
WIREBOUND CRATES MOSTLY 4 - 4 1/2 DOZEN

DATE*	YELLOW	WHITE	DATE	YELLOW	WHITE
	D	O L	L A	R S	
JULY 24	12.70	--	AUG. 28	7.20-7.70	7.70
31	7.70-8.70	--	SEPT. 5	6.00-6.50	6.70-7.50
AUG. 7	6.70	--	11	5.70-6.70	6.20
14	6.70-7.00	7.70-8.20	18	4.20-4.70	4.50-5.00
21	6.70-7.70	7.70	25	4.50-5.00	5.00

SOURCE: Daily reports of the Federal-State Market News Service

1989 MONDAY PRICE FOR SALES OF NEW YORK SWEET CORN  
AT MAJOR TERMINAL MARKETS  
WIREBOUND CRATES UNLESS OTHERWISE STATED

YELLOW

DATE*	NEW YORK CITY	BOSTON	PHIL	BALT	BUFFALO	ATLANTA
	D	O L	L A	R	S	
JULY 25	14.00-16.00	15.00-16.00	--	16.00	13.50-14.00	--
31	--	9.00-10.00	8.00	9.00	7.50-8.00	13.50-14.00
AUG. 7	--	9.00	--	7.00	9.50-10.00	8.00
14	9.00-10.00	7.00	9.00	9.00	10.00	10.00
21	7.00-9.00	6.50-7.00	8.00	8.00	10.00	10.00-12.00
28	8.00-9.00	6.00	--	9.00	9.00	10.00-10.50
SEPT. 5	8.00-10.00	--	--	10.00	10.00	8.50-9.50
11	7.00-8.00	--	8.00	--	10.00	7.50-8.00
18	5.00-6.00	--	--	5.50-6.50	6.00-6.50	6.50
25	4.00-6.00	6.00-8.00	--	6.00-6.50	6.50-7.00	6.50
OCT. 2	7.00-8.00	--	--	8.00-9.00	--	8.00

SOURCE: Daily reports of the Federal-State Market News Service  
DATE\*: Other than Monday due to official holiday.

U.S. MONTHLY SWEET CORN ARRIVALS - 22 CITIES - RAIL, BOAT & TRUCK  
COMBINED IN TRUCKLOT EQUIVALENTS DURING  
HUDSON VALLEY, NEW YORK - 1989 ACTIVE SEASON  
JULY-OCTOBER

CITY	NY	CT	DE	FL	GA	MA	MI	NC	NJ	OH	PA	OTHER	TOTAL
ATLANTA	25	0	0	27	48	0	12	5	4	26	0	26	153
BALTIMORE	80	0	16	39	11	0	0	26	9	0	2	27	210
BOSTON	71	21	7	22	22	41	0	33	30	0	0	14	261
BUFFALO	28	0	0	6	0	0	0	2	4	0	0	0	40
CHICAGO	9	0	8	58	41	0	4	0	0	0	0	251	371
CINCINNATI	16	0	0	14	32	0	0	7	1	59	0	52	181
COLUMBIA	9	0	3	13	0	0	7	5	4	0	0	22	63
DALLAS	0	0	1	17	14	0	1	0	0	0	0	70	103
DENVER	0	0	0	0	5	0	0	0	0	0	0	153	158
DETROIT	0	0	0	29	14	0	88	0	0	9	0	1	141
LOS ANGELES	1	0	0	3	0	0	0	0	0	0	0	605	609
MIAMI	3	0	0	24	9	0	32	13	2	13	13	4	113
NEW ORLEANS	0	0	0	11	6	0	1	0	0	0	0	12	30
NEW YORK	108	0	0	29	39	0	0	16	145	0	1	3	341
PHILADELPHIA	17	0	3	17	1	0	1	7	57	0	5	3	110
PITTSBURGH	3	0	0	27	1	0	5	11	12	16	10	2	87
ST. LOUIS	14	0	0	17	6	0	1	0	0	1	0	56	95
TOTAL	384	21	38	353	249	41	152	125	268	124	31	1301	3066

SOURCE: Transportation Section - Market News Branch - AMS-USDA



SWEET CORN FOR FRESH MARKET: ACREAGE AND YIELD PER ACRE  
1987-1988-1989

STATE	AREA PLANTED			AREA HARVESTED			YIELD PER ACRE		
	1987	1988	1989	1987	1988	1989	1987	1988	1989
			A C R E S				HUNDRED WEIGHT		
ALA	6,000	4,500	3,900	5,500	3,500	3,300	75	50	50
CALIF	16,000	18,000	16,300	16,000	18,000	16,300	95	90	120
COLO	3,600	3,700	3,300	3,500	3,600	3,000	135	140	145
CONN	5,000	5,000	4,800	4,400	4,000	4,000	71	66	64
FLA	55,800	57,100	60,200	52,000	53,100	52,700	90	100	100
ILL	4,600	6,000	5,400	4,300	4,800	5,100	80	70	86
MASS	8,200	8,300	8,000	7,100	7,200	7,800	90	91	85
MICH	13,300	12,500	13,000	11,500	9,000	11,800	62	60	68
N J	12,000	11,500	10,000	11,300	10,000	8,600	80	62	62
N Y	29,200	27,800	26,100	27,200	24,800	24,800	77	70	80
N C	4,700	4,400	4,000	4,500	4,300	3,800	70	60	65
OHIO	16,500	12,800	11,500	16,000	10,500	10,700	80	55	85
OREG	2,500	2,600	2,600	2,400	2,500	2,400	115	120	115
PA	16,600	17,600	15,700	14,300	13,200	14,400	49	55	85
TEX	4,200	3,100	2,600	4,000	3,000	2,500	50	50	50
VA	2,600	2,300	2,100	2,400	2,100	2,000	50	80	105
WASH	3,200	3,200	2,500	3,200	3,200	2,500	130	130	120
U S	204,000	200,400	192,000	189,600	176,800	175,700	81	81	90

SWEET CORN FOR FRESH MARKET: PRODUCTION AND VALUE  
1987-1988-1989

STATE	PRODUCTION			V A L U E					
	1987	1988	1989	PER CWT.			TOTAL		
				1987	1988	1989	1987	1988	1989
	1,000 CWT			DOLLARS			1,000 DOLLARS		
ALA	413	175	165	12.70	14.00	16.40	5,245	2,450	2,706
CALIF	1,520	1,620	1,956	13.30	15.40	16.00	20,216	29,445	31,296
COLO	473	504	435	8.85	9.40	12.40	4,186	4,738	5,394
CONN	312	264	256	15.10	19.30	23.00	4,711	5,095	5,888
FLA	4,680	5,310	5,270	14.00	14.20	16.60	65,520	72,629	87,482
ILL	344	336	439	10.60	16.10	18.70	3,646	5,410	8,209
MASS	639	655	663	15.80	17.70	20.00	10,096	11,594	13,260
MICH	713	540	802	10.20	16.90	17.50	7,273	9,126	14,035
N J	904	620	533	13.50	16.70	17.80	12,204	10,354	9,487
N Y	2,094	1,736	1,984	10.40	14.30	15.10	21,778	24,825	29,958
N C	315	258	247	9.59	12.70	15.80	3,021	3,277	3,903
OHIO	1,280	578	910	13.00	11.60	14.10	16,640	6,705	12,831
OREG	276	300	276	18.20	22.40	20.40	5,023	6,182	5,630
PA	701	726	1224	14.50	16.80	20.90	10,165	12,197	25,582
TEX	200	150	125	12.00	14.00	13.90	2,400	2,100	1,738
VA	120	168	210	19.00	18.20	15.80	2,280	3,058	3,318
WASH	416	416	300	9.31	13.30	12.70	3,873	5,533	3,810
US	15,400	14,356	15,795	12.90	14.90	16.70	198,277	214,718	264,527

SOURCE: Crop Reporting Board SRS-USDA Fresh Market 1987 Annual Summary

## **WESTERN AND CENTRAL NEW YORK - CUCUMBERS**

### **WEATHER AND CROP:**

Heavy and persistent spring rains, along with cool weather, slowed growth and delayed planting schedules for cucumbers. Saturated fields prevented using heavy equipment on many fields until early June. First pickings occurred around July 20, with volume light and sporadic through August.

### **SHIPMENTS:**

Very light shipments began the last week of July, continued light through the season, and were generally unpredictable as the disrupted planting schedules and lower yields took their toll on volume. Peak shipments occurred from September 7 through 20, although daily truckloads varied widely even during this period. Most shippers were finished by the end of September.

Total shipments for the 1989 season were 697 truckloads (40,000 lbs), compared to 754 truckloads in 1988 and 1092 truckloads in 1987.

### **MARKETING:**

The first cucumber f.o.b. price report was issued on July 25, with initial quotes at 9.00-10.00 per 1 1/9 bushel carton of waxed mediums (super selects). Fair quality (selects) were first quoted at 4.00-5.00 per carton, with 24s at 3.50. Prices remained in a fairly narrow range through most of the season, generally between \$9.00 and \$11.00 per carton for mediums. A period of weakness occurred during early September when prices dropped to as low as \$6.00 per carton before strengthening as the season finished.

J.F. Shirley,  
Local Representative

WESTERN AND CENTRAL NEW YORK F.O.B. PRICES  
CUCUMBERS - 1989 SEASON

		W A X E D	
WEEK	:	:	:
ENDING	:	1-1/9 BUSHEL CARTON	CARTONS
FRIDAY	:	:	:
	:	MEDIUM	24s
-----			
1989			
JULY	28	8.00-11.00	2.75-3.25
AUG.	4	7.00-8.00	2.75-3.50
	11	8.00-12.00	2.25-3.60
	18	9.50-12.00	2.25-3.60
	25	9.00-10.00	2.50-2.75
SEPT.	1	7.00-9.00	2.00-2.50
	8	6.50-7.50	2.00-2.75
	15	6.50-7.00	2.00-2.50
	22	6.00-10.00	2.00-2.75
	29	9.00-11.00	2.50-4.00

SOURCE: Daily reports of the Federal-State Market News Service

1989 WESTERN AND CENTRAL NEW YORK CUCUMBERS TRUCK SHIPMENTS  
IN TRUCKLOT EQUIVALENTS (40,000 LB. UNITS)

WEEK ENDING		WEEKLY TOTAL
JULY	22	4
	29	48
AUG	5	48
	12	58
	19	52
	26	69
SEPT	2	72
	9	104
	16	97
	23	81
	30	65

1989 TOTAL TRUCKLOTS - 698

SOURCE: Federal - State Market News Service

## L E T T U C E 1989 CROP

**ACREAGE:** According to the New York Agricultural Statistics Service, total lettuce acreage planted for the 1989 crop was 2,700 acres, down 4,000 acres from 1988s total. 2,400 acres were harvested in 1989 compared to 2,600 in 1988. Planted acreage in the U.S. was 247,650 in 1989 an increase of 7,490 from 1988. Nationally 245,350 acres were harvested in 1989, compared to 236,060 in 1988.

**PRODUCTION:** The stated of New York's total production of iceberg lettuce in 1989 was slightly higher than that of 1988, 492,000 compared to 468,000 respectively. 205 cwt per acre was the average yield in 1989, also an increase of 1988s 180 cwt per acre. U.S. production and yield was 74,707 1,000 cwt and 304 cwt respectively.

**PACKAGING:** Iceberg lettuce is packed in cartons containing 24 heads and is vacuum cooled.

**TRANSPORTATION:** Shipments are made by truck. Truck shipments are converted to trucklot equivalents by using the factors of 800 cartons per trucklot.

**WHOLESALE MARKETS:** New York lettuce is primarily shipped to Northeastern Markets. The primary markets for New York Lettuce are New York City, Philadelphia, Boston, Buffalo, and Baltimore.

### EASTERN NEW YORK - ORANGE COUNTY

**GROWING AND HARVESTING CONDITIONS:** Harvest began the last week of June, approximately 2 weeks behind schedule due to excessive rain. Head sizes were smaller than normal and the quality was variable. By mid July, harvest was expected to intensify as fields continued to dry. According to the estimates that were available at that time, there was approximately 20 inches of rain that fell during the months of May and June. First cutting of lettuce was nearly complete by the week ending July 15. Second cutting started around the end of August and continued until mid October.

**SHIPMENTS:** Light shipments began the last few weeks of June, increased in July, and finished August 12. A total of 56 trucklot equivalents were shipped during the 1989 season which was a significant decrease from 1988s 141 trucklot equivalents.

**MARKETING:** The first report of Iceberg type lettuce was released on July 5 at 6.00-7.00. The last report was issued July 17 as there were too few sales reported to establish a market.

## **WESTERN AND CENTRAL NEW YORK - ICEBERG LETTUCE**

According to the New York State Agricultural Statistics Service, total iceberg lettuce acreage in Oswego County in 1989 declined 24% from 1988 to 996 acres. 1988 acreage was 1312, 1987 totaled 1460, and 1986 was 1808 acres.

No acreage was planted to lettuce in the Steuben County area, compared to 178 acres in 1988, while Madison County was reported as 28 acres in 1989 compared to 38 in the 1988 season.

Unseasonably cool temperatures and excessive rainfall during May and June disrupted planting schedules and ruined early planted acreage. For most of the season, production gaps occurred regularly as a result of the poor planting and growing conditions during May and June. Growers were generally finished with harvest shortly after Labor Day.

### **SHIPMENTS:**

The first shipments were reported in late June, with increased, steady volume beginning by July 6. The season was marked by an absence of a peak shipping period, as volume was sporadic and had many peaks and valleys during July and August. The disrupted planting schedules and acreage lost to wet fields were a primary cause of this sporadic volume.

Total shipments from the area for the 1989 season were 678 truckloads (40,000 lbs), compared to 675 for the 1988 season, and 1162 for the 1987 season.

### **MARKETING:**

The first iceberg lettuce f.o.b. price report was issued on July 11, with cartoned 24s, vacuum cooling included, quoted at \$5.00. Prices quickly increased to a range of \$7.00-9.00 for the rest of July. During August, prices steadily declined to the \$5.00-6.00 range, increasing slightly to \$7.00 as the season finished.

J.F. Shirley,  
Local Representative

NEW YORK LETTUCE FOR FRESH MARKET FROM 1979-1989

YEAR	ACREAGE		YIELD	PRODUCTION	PRICE	VALUE
	PLANTED	HARVESTED	PER ACRE		PER CWT	
	Acres	Acres	Cwt.	1,000 Cwt.	Dollars	\$1,000
1979	4,000	3,600	195	702	12.00	8,424
1980	4,100	3,800	210	798	13.60	10,853
1981	4,100	3,800	195	741	18.10	13,412
1982	4,200	4,000	210	840	13.30	11,172
1983	4,400	4,000	195	780	15.50	12,090
1984	4,200	3,800	205	779	15.40	11,997
1985	4,100	3,700	205	759	12.40	9,412
1986	3,700	3,100	200	620	13.50	8,370
1987	3,600	3,400	200	680	14.90	10,132
1988	3,100	2,600	180	468	14.60	6,833
1989	2,700	2,400	205	492	14.50	7,134

SOURCE: NY Crop Reporting Board - USDA, New York Agricultural Statistics

NEW YORK F.O.B. LETTUCE PRICES 1989 SEASON

WEEK	WESTERN SECTION		ORANGE COUNTY		
	ICEBERG		ICEBERG		ROMAINE
ENDING	CARTON 24s		CARTON 24s		CARTON 24s
	D	O	L	A	S
JULY 10	7.00-9.00		6.00-7.00		6.00-7.00
17	8.00-9.00		--		6.00-7.00
24	7.00-8.00		--		6.00-7.00
31	7.00-7.50		--		6.00
AUG. 7	6.50-7.50		--		5.00-6.00
14	6.00-7.00		--		5.00-6.00
21	5.00-7.10		--		5.00-6.00
28	5.00-6.10		--		6.00-7.00
SEPT. 5	--		--		6.00-6.50
11	6.00-7.10		--		6.00-6.50
18	--		--		6.00-6.50

SOURCE: Daily reports of the Federal-State Market News Service.

NOTE: Vacuum cooling included.

MONDAY MOSTLY PRICE FOR NEW YORK STATE ICEBERG LETTUCE  
AT MAJOR TERMINAL MARKETS IN 1989 - CARTONS 24s

DATE*		NEW YORK CITY	:	BOSTON	:	PHIL	:	BALT	:	BUFFALO
		D	O	L	L	A	R	S		
JULY	10	--		11.00-12.00	--		10.00			9.50
	17	--		7.00-8.00	10.00-12.00	--				9.00-10.00
	24	--		8.00-9.00	8.00-9.00		10.00			9.00-10.00
	31	7.00		8.00	8.50		8.00			9.00-10.00
AUG.	7	--		--	--		--			8.00-8.50
	14	8.00-9.00		6.00	7.00-9.00		8.00			8.00-9.00
	21	5.00-6.00		--	--		--			10.00

SOURCE: Daily reports of the Federal-State Market news Service.

\*DATES: Other than Monday due to official holiday.

U.S. WEEKLY ICEBERG TYPE LETTUCE SHIPMENTS (RAIL & TRUCK)  
IN STATES WHERE REPORTED BY MARKET NEWS SERVICE FOR - 1989  
IN TRUCKLOT EQUIVALENTS (40,000 LBS)

WEEK ENDING		NEW YORK	CALIFORNIA	COLORADO	NEW JERSEY	TOTAL
JUNE	3	0	2801	0	12	2813
	10	0	2437	0	51	2488
	17	0	2676	0	105	2781
	24	4	2925	0	52	2981
JULY	1	20	2909	0	6	2935
	8	86	2528	0	0	2614
	15	91	2723	32	0	2846
	22	96	2355	134	0	2585
	29	92	2278	178	0	2548
AUG	5	87	2646	155	0	2888
	12	66	2536	171	0	2773
	19	67	2754	140	0	2961
	26	50	2494	171	0	2715
SEPT	2	54	2803	192	0	3049
	9	26	2462	148	0	2636
	16	0	2664	14	0	2678
	23	0	2655	0	0	2655
	30	0	2590	0	16	2606
OCT	7	0	2581	0	55	2636
TOTAL		739	49817	1335	297	52188

SOURCE: Transportation Section, Washington, D.C.

U.S. MONTHLY ICEBERG LETTUCE ARRIVALS - 22 CITIES - RAIL & TRUCK  
COMBINED IN TRUCKLOT EQUIVALENTS BY STATE OF ORIGIN DURING  
NEW YORK 1989 ACTIVE SHIPPING SEASON

CITY	NY	AZ	CA	CO	MI	NJ	OTHER	TOTAL
ATLANTA	0	0	901	41	0	0	20	962
BALTIMORE	8	0	1134	11	14	7	14	1188
BOSTON	23	0	3532	13	0	5	60	3633
BUFFALO	42	0	442	2	0	1	3	490
CHICAGO	0	0	1532	7	1	0	22	1562
CINCINNATI	0	0	888	12	0	0	10	910
COLUMBIA	0	0	193	5	0	1	6	205
DALLAS	0	0	530	68	0	0	44	642
DENVER	0	0	361	33	0	0	0	394
DETROIT	0	0	618	0	90	0	5	713
LOS ANGELES	0	0	2367	0	0	0	0	2367
MIAMI	25	0	131	37	20	16	25	254
NEW ORLEANS	0	0	287	0	0	0	0	287
NEW YORK	87	0	4766	0	0	5	151	5009
PHILADELPHIA	81	0	2085	0	53	17	26	2262
PITTSBURGH	1	0	790	11	9	0	18	829
ST. LOUIS	0	0	563	24	0	0	16	603
TOTAL	267	0	21120	264	187	52	420	22310

SOURCE: Summary shipments & Unloads - Transportation Section  
Market news Branch AMS - USDA.



LETTUCE FOR FRESH MARKET: ACREAGE AND YIELD PER ACRE  
1987-1988-1989

STATE	AREA PLANTED			AREA HARVESTED			YIELD PER ACRE		
	1987	1988	1989	1987	1988	1989	1987	1988	1989
			A C R E S				C W T		
ARIZ-WEST	35,200	42,000	44,500	35,200	42,000	44,500	330	285	265
ARIZ-OTHER	5,700	7,000	5,700	5,700	7,000	5,700	200	225	180
CALIF	157,100	159,500	168,400	157,100	159,500	168,400	315	325	335
COLO	3,200	3,300	2,600	3,000	2,300	2,600	265	280	280
FLA	15,000	12,400	11,900	13,300	11,500	11,100	155	205	200
MICH	1,400	1,300	1,300	1,000	800	1,100	215	175	180
N J	2,800	2,800	2,500	2,600	2,600	2,100	140	170	140
N MEX	3,300	3,400	2,300	2,900	2,800	2,000	270	230	235
N Y	3,600	3,100	2,700	3,400	2,600	2,400	200	180	205
OHIO	1,300	1,600	1,500	1,000	1,400	1,400	130	120	120
TEX	2,400	2,000	2,600	2,000	1,800	2,400	195	220	195
WASH	1,200	1,400	1,400	1,200	1,400	1,400	200	240	290
TOTAL	232,200	239,800	247,000	228,400	235,700	245,100	297	301	305
HAWAII	520	360	250	520	360	250	135	125	120
U S	232,720	240,160	247,650	228,920	236,060	245,350	297	301	304

LETTUCE FOR FRESH MARKET: PRODUCTION AND VALUE  
1987-1988-1989

STATE	PRODUCTION			PER CWT			T O T A L		
	1987	1988	1989	1987	1988	1989	1987	1988	1989
	1,000 CWT			DOLLARS			1,000 DOLLARS		
ARIZ-WEST	11,616	11,970	11,793	11.50	25.40	15.20	133,584	304,038	179,254
ARIZ-OTHER	1,140	1,575	1,026	19.70	11.00	11.00	22,458	17,325	11,286
CALIF	49,487	51,838	56,414	15.10	12.20	12.80	747,254	632,424	722,099
COLO	795	644	728	17.40	10.70	13.10	13,833	6,891	9,537
FLA	2,062	2,358	2,220	21.20	19.90	21.80	43,714	46,924	28,396
MICH	215	140	198	20.20	18.90	20.40	4,343	2,646	4,039
N J	364	442	294	13.30	11.60	15.40	4,841	5,127	4,528
N MEX	783	644	470	11.20	7.82	13.30	8,770	5,036	6,251
N Y	680	468	492	14.90	14.60	14.50	10,132	6,833	7,134
OHIO	130	168	168	17.70	14.20	28.20	2,301	2,386	4,738
TEX	390	396	468	14.50	22.10	16.20	5,655	8,752	7,582
WASH	240	336	406	14.90	15.30	20.00	3,576	5,141	8,120
TOTAL	67,902	70,979	74,677	14.70	14.70	13.60	1,000,461	1,043,523	1,012,964
HAWAII	70	45	30	27.40	36.40	40.50	1,918	1,638	1,215
U S	67,972	71,024	74,707	14.70	14.70	13.60	1,002,379	1,045,161	1,014,179

SOURCE: Crop Reporting Board SRS-USDA Veg. Fresh Market 1988 Final Sum.